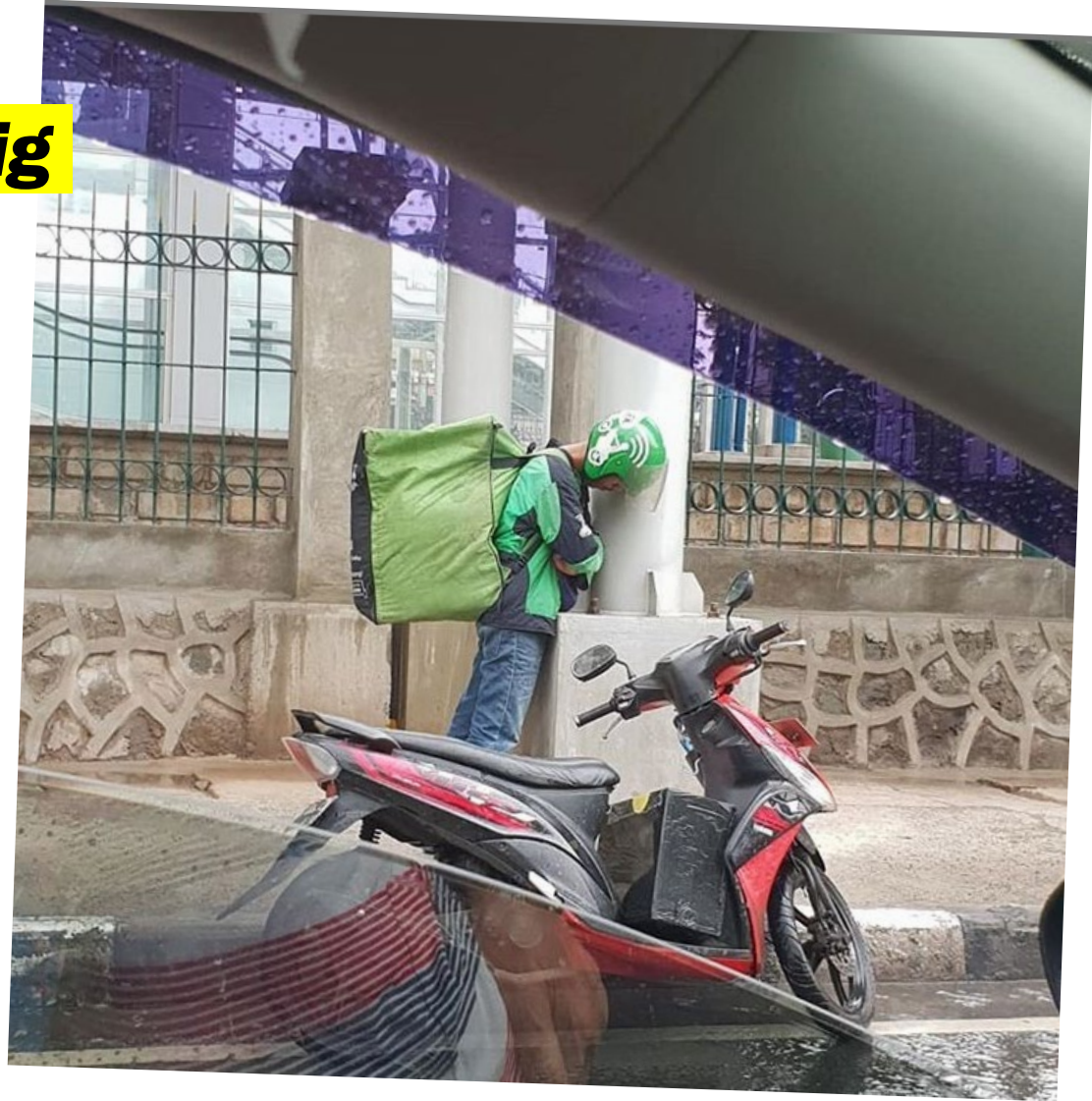


Masa Depan Pekerja Gig di Indonesia



Suci Lestari Yuana

Universitas Gadjah Mada

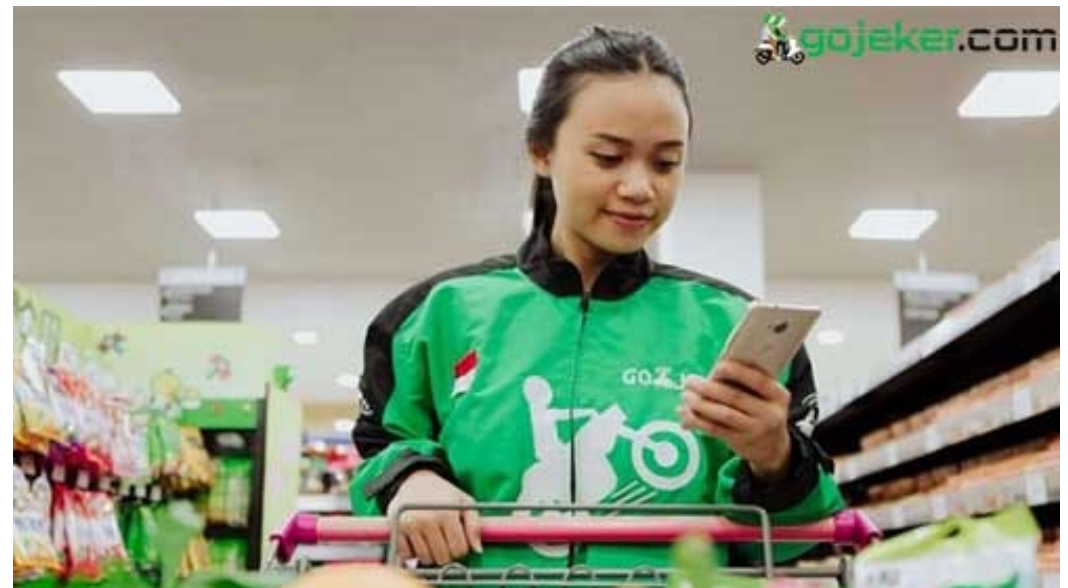
Youtube Channel: Suci Lestari Yuana





There is a growing consensus that emerging forms of flexibilized platform labor (e.g., Upwork, Uber) necessitate new forms of mobilization to resist exploitation, given workers' atomization and lack of statutory rights. However, Euro-American concerns about radical reductions in labor security are countered by workforces in the “near South,” where precarious, unprotected work has long been the norm (Frey, 2020)







Mau Bersihin Rumah
Tanpa Lelah?

BERSIHIN.COM

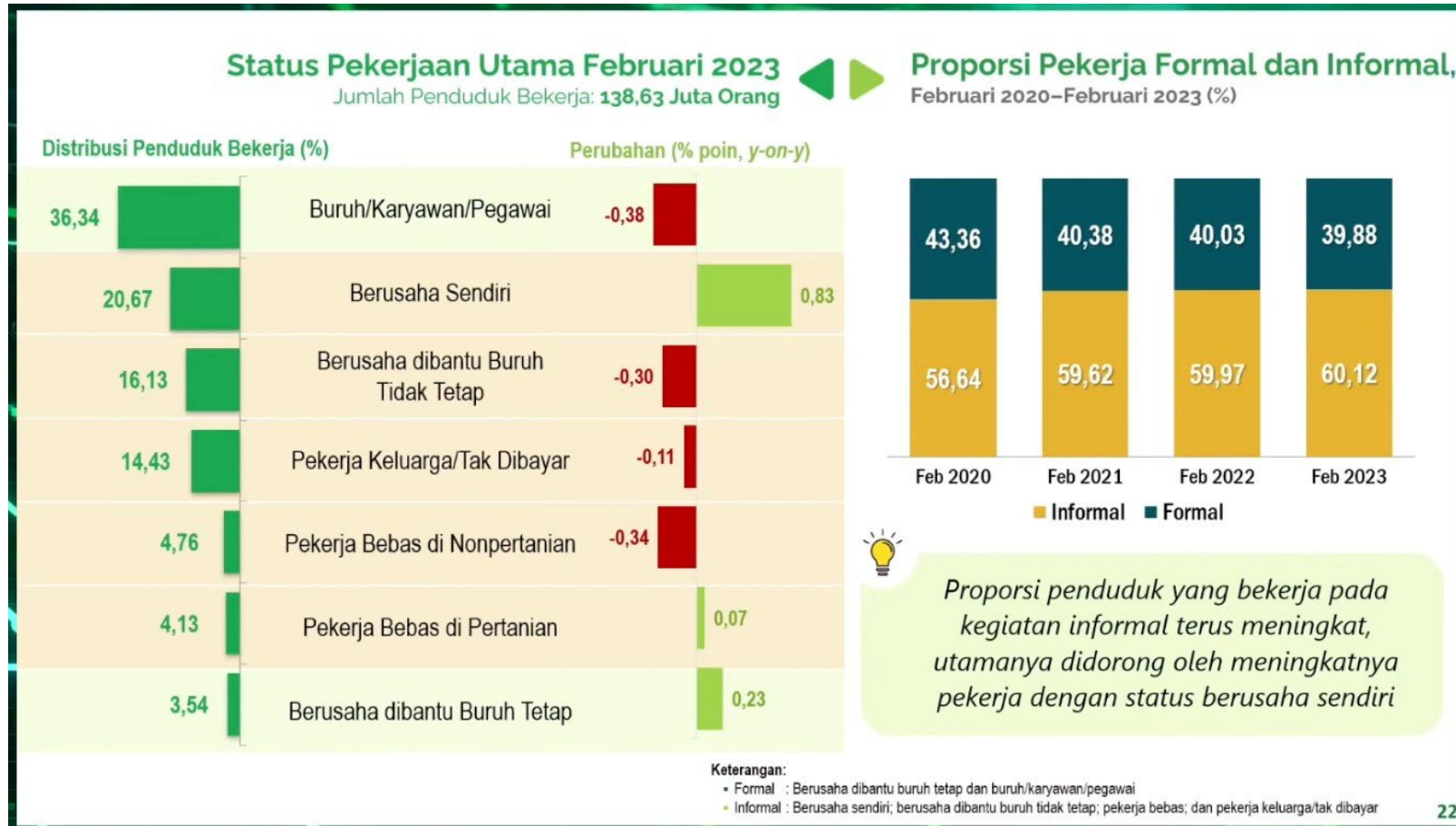
aja . . . !

A smiling woman with long brown hair, wearing a blue shirt, a light blue apron, and yellow gloves, is holding a smartphone with the BERSIHIN logo on the screen. She is standing in front of a light blue background.

**Yang terjadi adalah
informalisasi pekerjaan
daripada proses inklusi
pekerja informal**

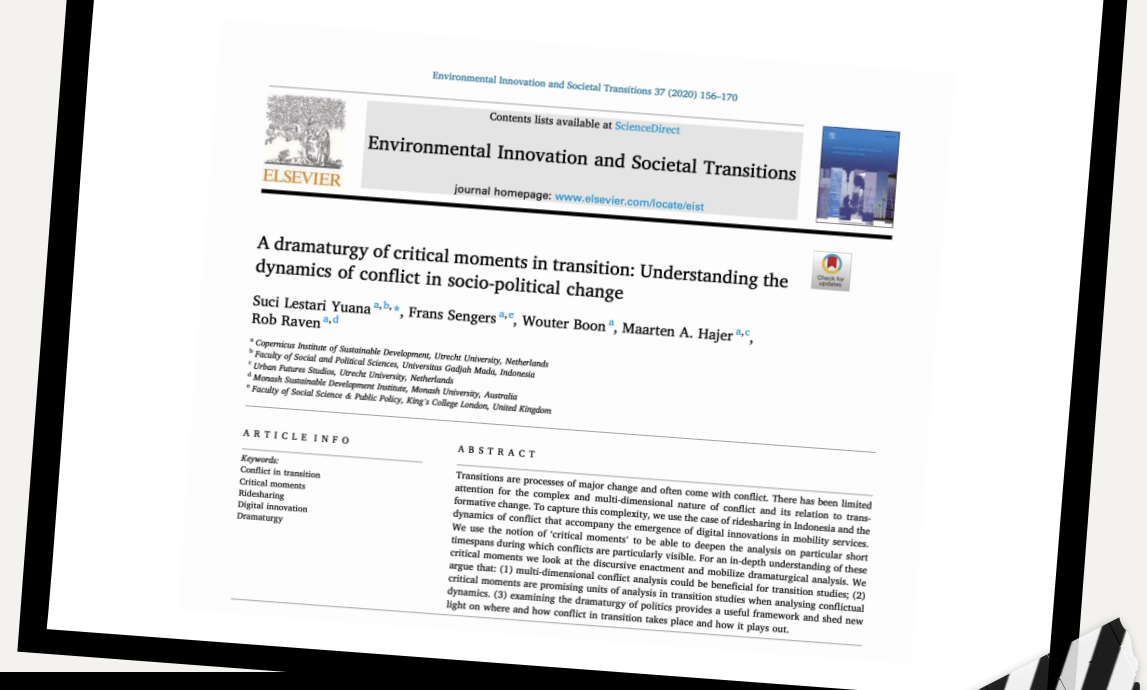


Data Pekerja Informal (BPS, 2023)



DRUG ADDICTION METAPHOR:

“If I illustrate this online taxi, to me it looks like drugs. If I try to define it, over time it is like drugs addiction. We are the drivers, we got injected with higher basic prices and bonuses, we got higher incomes than our usual job, and then we decided to become full-time online taxi drivers. First, we got comfortable but over time the doses are reduced and we become addicted and dependent. This is our main income now and we don't have many exit options” – Kopdar (organisation of online motorbike taxi drivers), interview on 26 February, 2019



19 Kriteria Tata Kelola Taksi Online

Economy	Government Regulation	Social	Technology
<ul style="list-style-type: none">• Business competition• Business ecosystem• Added value to consumers• Partnership• Tariff	<ul style="list-style-type: none">• Legal protection• Consumers protection• Human resources• Regulation for startup• Strategic planning	<ul style="list-style-type: none">• Labour exploitation• Health and pension insurance• Driver organisation• Consumers organisation• Gender empowerment	<ul style="list-style-type: none">• Digital Infrastructure• Digital talent• Public facility/ transportation• Transportation Quota

Referensi: Yuana, S. L., Boon, W., Raven, R., Hajer, M. A., Sengers, F., & Ghosh, B. (2023). Pluralizing urban futures: A multicriteria mapping analysis of online taxis in Indonesia. *Futures*, 154, 103260.

Tata Kelola Penentuan Tarif Taksi Online

Kekosongan institusi → collective
irresponsibility

Kriteria pemerintah: ekonomi
lokal/daerah, luas wilayah, BBM

Kriteria perusahaan : APWP
(Ability to Pay, Willingness to Pay)

Kriteria pekerja : ?

*Futures imaginaries are never purely about particular technology but more about value and expectation of the technology to fulfil. The study case in Indonesia shows how **non-technological aspects more prominent than technical aspects** in the articulated socio-technical imaginaries*



Thank you!

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